TEXAS STATE VITA
(with Fine Arts components)

I. Academic/Professional Background

A. Name: Jon Zmikly   Title: Senior Lecturer

B. Educational Background

Degree	Year	University	Major	
MA	2009	Texas State University	Mass Communication	*Non-Thesis/Project*
BAA	2006	Central Michigan University	Broadcast and Cinematic Arts	

C. University Experience

Position	University	Dates
Senior Lecturer, School of Journalism and Mass Communication	Texas State University. San Marcos	August 2012 - Present
Part-time Lecturer, School of Journalism and Mass Communication	Texas State University. San Marcos	August 2009 - August 2012
Executive Producer	Studio B at Texas State University. San Marcos, TX	August 2008 - August 2010
Graduate Instructional Assistant, School of Journalism and Mass Communication	Texas State University. San Marcos	August 2007 - May 2009

D. Relevant Professional Experience

Position	Entity	Dates
Co-Founder / Web Developer	Austin, TX, United States	July 2016 - Present
Media Director	San Marcos Community Church, San Marcos, TX, United States	June 2009 - Present
Freelance Multimedia Specialist	Jon Zmikly, San Marcos, TX, United States	July 2010 - July 2016
Blogger Intern	South by Southwest, Austin, TX	September 2008 - March 2009
Promotional Assistant	CBS Radio - WOMC-FM, Ferndale, MI, United States	May 2007 - January 2008
Newsroom Intern	WWTV & WWUPTV, Cadillac, MI, United States	May 2005 - August 2005

II. TEACHING

A. Teaching Honors and Awards:

Award / Honor Recipient: Presidential Excellence Award in Teaching, School of Journalism and Mass Communication.
February 2017 - Present

Award / Honor Nominee: Mariel M. Muir Excellence in Mentoring Award, Texas State University.
January 2018

Award / Honor Recipient: Presidential Award for Excellence in Service, School of Journalism and Mass Communication.
February 2015

Award / Honor Recipient: Presidential Award for Excellence in Teaching, School of Journalism and Mass Communication.
February 2014

Award / Honor Recipient: Outstanding Graduate Teaching Assistant, School of Journalism and Mass Communication.
April 2009

B. Courses Taught:

Texas State University:

MC 1100E - DIGITAL TOOLS

MC 1100F - DIGITAL CONCEPTS

MC 1313 - WRITING MASS MEDIA

MC 3390 - MEDIA DESIGN

MC 4309 - VISUAL LIT FILM

MC 4311 - INDEPENDENT STUDY

MC 4315 - WEB DESIGN & PUB

MC 4325 - CODING & DATA SKILLS FOR COMM

MC 4336D - WEB DESIGN-PUBLISH

MC 4336G - VIRTUAL REALITY AND 360 VIDEO

MC 4381 - DIG & ONLINE MEDIA

MC 4382S - DIG & ONLINE MEDIA

US 1100 - UNIVERSITY SEMINAR

C. Directed Student Learning (i.e. theses, dissertations, exit committees, etc.):

Supervisor / Chair, Independent Study, "Student Web Portfolio", Status: Completed.
(February 26, 2018 - May 11, 2018). School of Journalism and Mass Communication,
Texas State University.
Student(s):   Michael Michael, Undergraduate, Bachelor of Arts.

Supervisor / Chair, Independent Study, "A Look at the Local Music Scene in San Marcos,
TX", Status: Completed. (May 25, 2017 - August 2017). School of Journalism and
Mass Communication, Texas State University.
Student(s):   Megan Tapia, Undergraduate, Bachelor of Arts.

D. Courses Prepared and Curriculum Development:

PhDigital Bootcamp, Curriculum Development, School of Journalism and Mass
Communication. Taught: February 2018 - May 2018.

Virtual Reality and 360 Video (3-Credit), New Course, Texas State University.
Approved: December 2017 - Present.

Chatbots for Journalism, New Course, Texas State University. Approved: November
2018.

Virtual Reality and 360 Video, New Course, Texas State University. Approved: January
2017 - March 2017.

Digital-First Mindset, New Course, Texas State University. Taught: October 2016.

Digital Media Ethics, New Course, Texas State University. Taught: September 2015 -
October 2015.

Digital Media Innovation, New Degree Program, Texas State University. Approved:
January 2015 - Present.

Fundamentals of Digital and Online Media, Revise Existing Course, Texas State
University. Taught: August 2012 - Present.

E. Teaching Grants and Contracts

3. Funded Internal Teaching Grants and Contracts:

Royal, Cindy L, Blasingame, Dale C, Zmikly, Jonathan T. Teaching and Learning
Technology Innovation Grant, ITAC, Texas State University, $5,000.00.
(Funded: July 2017). Grant.

Blasingame, Dale C (Supporting), Royal, Cindy L (Principal), Zmikly, Jonathan T (Supporting). Teaching and Learning Technology Innovation, Instructional Technology Support, Texas State University, $5,000.00. (Funded: March 24, 2017). Grant.

F. Other:

Career Discussion & Networking, Informal Dinner at Commons Dining Hall, Mass Communication Learning Community. San Marcos, TX, United States. 15. (October 2014 - January 2017).

Co-Lead for Immersive Class Project, SXTXState Project, School of Journalism and Mass Communication - Texas State University. Austin, TX, United States. 5. (March 2018).

Co-Lead for Immersive Class Project, SXTXState Project, School of Journalism and Mass Communication - Texas State University. Austin, TX, United States. 8. (March 2017).

Co-Lead for Immersive Class Project, SXTXState Project, School of Journalism and Mass Communication - Texas State University. Austin, TX, United States. 5. (March 2016).

Co-Lead for Immersive Class Project, SXTXState Project, School of Journalism and Mass Communication - Texas State University. Austin, TX, United States. 8. (March 2015).

Co-Lead for Mobile Storytelling Course, Digital Tools: MC 1100E - Mobile Storytelling in the Park, School of Journalism and Mass Communication and Texas Parks and Wildlife. Bastrop, TX, United States. 20. (February 24, 2017 - February 26, 2017).

Co-Lead for Mobile Storytelling Course, Digital Tools: MC 1100E - Mobile Storytelling in the Park, School of Journalism and Mass Communication and Texas Parks and Wildlife. Concan, TX, United States. 20. (February 27, 2016 - February 28, 2016).

Content Planning Meetings, Advanced Social Media (MC4326). San Marcos, United States. 20. (September 2018 - December 2018).

Content Planning Meetings, Advanced Social Media (MC4326). San Marcos, United States. 20. (January 2018 - May 2018).

Content Planning Meetings, Advanced Social Media (MC4326). San Marcos, United States. 20. (September 2017 - December 2017).

Content Planning Meetings, Advanced Social Media (MC4326). San Marcos, United States. 20. (January 2017 - May 2017).

Content Planning Meetings, Advanced Social Media (MC4326). San Marcos, United States. 20. (September 2016 - December 2016).

Content Planning Meetings, Advanced Social Media (MC4326). San Marcos, United States. 20. (January 2016 - May 2016).

Content Planning Meetings, Advanced Social Media (MC4326). San Marcos, United States. 20. (September 2015 - December 2015).

Content Planning Meetings, Advanced Social Media (MC4326). San Marcos, United States. 20. (January 2015 - May 2015).

Conversation Partner, Conversation Partner, International Student Services. San Marcos, TX, United States. 1. (September 2009 - May 2010).

Course Assistance, Mobile Storytelling at the Park, Texas Parks and Wildlife. Garner State Park, TX, United States. 20. (February 2016).

Faculty Support for SXSW Internship Project, SXSW, SXSW. Austin, TX, United States. 20. (February 2018 - March 2018).

Faculty Support for SXSW Internship Project, SXSW, SXSW. Austin, TX, United States. 20. (February 2017 - March 2017).

Guest Lecture, MC 4381 - Fundamentals of Digital and Online Media, Dale Blasingame. San Marcos, TX, United States. 20. (September 19, 2018).

Guest Lecture, MC 4315 - Web Design and Publishing, Jordon Brown. San Marcos, TX, United States. 20. (April 19, 2018).

Guest Lecture, MC 4381 - Fundamentals of Digital and Online Media, Dale Blasingame. San Marcos, TX, United States. 20. (April 9, 2018 - April 11, 2018).

Guest Lecture, MC 4339 - Media Design. San Marcos, TX, United States. 20. (October 24, 2017 - October 31, 2017).

Guest Lecture, MC 4381 - Fundamentals of Digital and Online Media, Dale Blasingame. San Marcos, TX, United States. 20. (October 4, 2017).

Guest Lecture, Coding Bootcamp, School of Journalism and Mass Communication - Texas State University. San Marcos, TX, United States. 12. (August 7, 2017 - August 9, 2017).

Guest Lecture, Speaker At Weekly Meeting, Epsilon Nu Tau. San Marcos, TX, United States. 30. (April 11, 2016).

Guest Lecture, Google Analytics, Public Relations Campaigns Course. San Marcos, TX, United States. 25. (March 2013 - March 2015).

Seminar, PACE Advisor Fall Conference, Academic Advisor Training and Development Team. San Marcos, TX, United States. 50. (September 19, 2016).

Seminar, "Social Media Engagement and Integration," Bootstrap Interactive, Austin, TX, United States. (June 2011).

Tutorial, "Social Media Engagement and Integration," L3, Austin, TX, United States. (October 2014).

VR Workshop, Mass Communication Week, School of Journalism and Mass Communication. San Marcos, TX, United States. 24. (October 16, 2018 - October 18, 2018).

VR Workshop, Mass Communication Week, School of Journalism and Mass Communication. San Marcos, TX, United States. 24. (October 17, 2017 - October 19, 2017).

Workshop, "iPad for Teaching and Learning," Texas State University, San Marcos, TX, United States. (May 2013 - May 2014).

G. Teaching Professional Development Activities Attended

Conference Attendance, "SXSW Interactive," SXSW, Austin, TX, United States. (March 2008, March 2009, March 2010, March 2011, March 2012, March 2013, March 2014, March 2015, March 2016, March 2016, March 2017, March 2018).

Conference Attendance, "International Symposium on Online Journalism," University of Texas-Austin, Austin, TX, United States. (April 2010, April 2011, April 2012, April 2013, April 2014, April 2015, April 2016, April 2017, April 2018).

Conference Attendance, "SXSW EDU," SXSW, Austin, TX, United States. (March 2015, March 2016).

Conference Attendance, "Journalism Interactive," University of Maryland's Philip Merrill College of Journalism, Gainesville, FL, United States. (February 8, 2013 - February 9, 2013).

III. SCHOLARLY/CREATIVE

A. Works in Print (including works accepted, forthcoming, in press):

2. Articles:

a. Refereed Journal Articles:

Balzhiser, D. A., Polk, J. D., Lauer, E., Zmikly, J., Grove, M., McNeely, S., … Holmes, C. (2011). The Facebook Papers. *Kairos: A Journal of Rhetoric,*

Technology, & Pedagogy, *16*(1). Retrieved from
www.technorhetoric.net/16.1/praxis/balzhiser-et-al/index.html

10. Essays:

Zmikly, J. T. (2016). *Remix: How to Use Snapchat in the Classroom*. MediaShift.org.
Retrieved from http://mediashift.org/2016/09/remix-snapchat-classroom/

13. Other Works in Print:

Online Media Publications:

Royal, C. L., & Zmikly, J. T. (2016). *Developing a Digital Core in Mass
Communication Curriculum*. *MediaShift* (Vol. Feb.).

B. Works Not in Print:

2. Invited Talks, Lectures, and Presentations:

Zmikly, J. T. (Speaker), 12th Annual IT Symposium, "Virtual Reality Use Cases for A
Career in IT," Texas State University, Samsung, McCoy's Building Supply, RBFCU,
LBJ Student Center - Texas State University, San Marcos, TX, United States.
(October 19, 2018).

Zmikly, J. T., Wordpress Meetup, "Advanced Forms for Wordpress," San Marcos
Wordpress Meetup Group, Splash Co-working, San Marcos, TX, United States.
(August 28, 2018).

Blasingame, D. (Co-Leader), Zmikly, J. T., Ph.Digital Bootcamp, "Social Media Basics,"
School of Journalism and Mass Communication, Old Main - Media Innovation Lab,
San Marcos, TX, United States. (May 18, 2018).

Zmikly, J. T., Ph.Digital Bootcamp, "Teaching VR, AR and 360 Video," School of
Journalism and Mass Communication, Old Main - Media Innovation Lab, San
Marcos, TX, United States. (May 18, 2018).

Zmikly, J. T. (Speaker), Community Codes Meetup, "Augmented Reality & Unity,"
Community Codes, Splash Co-working, San Marcos, TX, United States. (May 8,
2018).

Zmikly, J. T. (Speaker), National Press Photographer's Association (NPPA) Storytelling
Workshop, "Virtual, Augmented and Mixed Reality for Storytelling," National Press
Photographer's Association (NPPA), LBJ Student Center - Texas State University,
San Marcos, TX, United States. (April 12, 2018).

Zmikly, J. T. (Speaker), Community Codes Meetup, "Responsive Web Design,"
Community Codes, Splash Co-working, San Marcos, TX, United States. (September
12, 2017).

Zmikly, J. T., Social Media Summit, "Why You Should Be Using Snapchat," University of Texas, Moody College of Communication, Austin, TX, United States. (November 2016).

Blasingame, D. C., Zmikly, J. T., Tech Tools at Texas State, "Teaching a Hybrid Course," San Marcos, TX, United States. (2014).

Zmikly, J. T., Blasingame, D. C., Designs on eLearning, "Hybrid Teaching Challenges and Successes: Fundamentals of Digital and Online Media," San Marcos, TX, United States. (September 2014).

6. Films/Videos (directed, performing, consulting, etc.):

Videographer, Editor, *Devil's River State Natural Area*. August 2018.

Videographer, Editor, *Texas State Bobcats Take the Field*. October 2016.

Videographer, Editor, *Welcome to San Marcos Community Church*. June 2016.

Videographer, Editor, *Time Lapse of Garner State Park*. March 2016.

Videographer, Editor, *The History of San Marcos Community Church*. February 2016.

9. Multimedia Design Productions (web-based and/or electronic media):

Designer, Coder, Content Creator, *Coiski*. Website. October 2015 - Present.

Southwest Education Council for Journalism and Mass Communication. Website. January 2012 - Present.

Designer, Coder, Content Creator, *San Marcos Community Church Website*. Website. September 2011 - Present.

Designer, Coder, Content Creator, *Mass Communication Week*. Website. August 2018 - October 2018.

Designer, Coder, Content Creator, *Blue Lite Fest*. Website. August 2018.

Designer, Coder, Content Creator, *Two Properties, LLC*. Website. July 2018.

Designer, Coder, Content Creator, *Mass Communication Week*. Website. August 2017 - October 2017.

Designer, Coder, Content Creator, *Make My Day Ice*. Website. July 2017.

Designer, Coder, Content Creator, *Vintage Coaching Services*. Website. June 2017.

Designer, Coder, Content Creator, *Astono Real Estate Partners*. Website. January 31, 2017.

Designer, Coder, Content Creator, *Vision of Gabriel*. Website. December 2016.

Designer, Coder, Content Creator, *Mass Communication Week*. Website. August 2016 - October 2016.

Designer, Coder, Content Creator, *Triple 7 Ranch*. Website. March 2016.

Designer, Coder, Content Creator, *Mass Communication Week*. Website. August 2015 - October 2015.

Designer, Coder, Content Creator, *Braintrust Behavioral Health*. Website. January 2015.

Designer, Coder, Content Creator, *Mass Communication Week*. Website. August 2014 - October 2014.

Designer, Coder, Content Creator, *Mass Communication Week*. Website. August 2013 - October 2013.

Designer, Coder, Content Creator, *Mass Communication Week*. Website. August 2012 - October 2012.

11. Consultancies:

For Profit Organization, Southern Star Travel, Austin, TX, United States. (February 8, 2017).

For Profit Organization, TexFlex Fitness, San Marcos, TX, United States. (January 12, 2017).

For Profit Organization, Rita's Food Market, San Marcos, TX, United States. (July 30, 2013).

13. Other Works not in Print:

c. Other Works Not in Print:

Keynote / Plenary Addresses:

Zmikly, J. T., 18th Annual Academic Advisors Conference, "Using Social Media to Build Your Brand," PACE Advising Services, LBJ Ballroom at Texas State University, San Marcos, TX, United States. (September 2016).

Reading of Creative Works / Performances:

Zmikly, J. T., "Author Page," coiski, coiski.com, Austin, TX, United States. (October 2016).

C. Scholarly / Creative Grants and Contracts:

  2. Submitted, but not Funded, External Grants and Contracts:

  Zmikly, Jonathan T. 360 Storytelling Outside, Online News Association, Knight Foundation, Google News Initiative, Private / Foundation / Corporate, $11,000.00. (Submitted: April 2018, Funded: June 2018 - June 2019). Grant.

  Zmikly, Jonathan T. Workshopping 360 Video, Online News Association, Knight Foundation, Google News Initiative, Private / Foundation / Corporate, $13,000.00. (Submitted: April 2017, Funded: June 2017 - June 2018). Grant.

E. Scholarly / Creative Professional Development Activities Attended:

  Workshop, "Monthly Workshops," Community Codes, San Marcos. (August 2017 - Present).

  Conference Attendance, "International Symposium on Online Journalism," University of Texas, Austin, TX, United States. (March 2012 - Present).

  Conference Attendance, "SXSW Interactive," SXSW, Austin, TX, United States. (March 2009 - Present).

  Workshop, "Social Media Basics," Texas State University Marketing, San Marcos, TX, United States. (May 2017).

  Workshop, "Analytics and Certification Workshop," School of   Journalism and Mass Communication, San Marcos, TX, United States. (April 28, 2017).

  Conference Attendance, "NICAR Conference," Investigative Reporters and Editors, Atlanta, GA, United States. (March 5, 2015 - March 8, 2015).

  Conference Attendance, "Designs on eLearning," Texas State University, San Marcos, TX, United States. (September 2014).

  Conference Attendance, "NICAR Conference," Investigative Reporters and Editors, Baltimore, MD, United States. (February 27, 2014 - March 2, 2014).

  Workshop, "Final Cut Express Workshop," National Association of Hispanic Journalists, San Marcos, TX, United States. (February 2010).

F. Media Recognition:

  Internet, Spectrum News - Texas State uses 'Innovation Week' to showcase emerging technologies to students. (September 27, 2018).

  Internet, Austin Chronicle Snapshot: SXSW Art Program These art installations surprise by using technology to bring us closer to humanity. (March 16, 2018).

Magazine, Texas CEO Monthly. (February 8, 2014).

IV. SERVICE

A. Institutional

    1. University:

        Consultant, University Star Website. (July 30, 2017 - Present).

        Co-Chair, MiLab. (June 2016 - Present).

        Faculty Advisor, Social Media Club. (August 2013 - Present).

    3. Department/School:

        Participant, Academic Advisor Meetup. (April 12, 2017 - Present).

        Organizer, Live Streaming for Digital Entrepreneurship Speaker Series. (February 2015 - Present).

        Internship Supervisor, School of Journalism and Mass Communication. (January 2015 - Present).

        Organizer, SJMC Teaching Clinic. (August 2014 - Present).

        Organizer, Mass Communication Week Social Media. (September 2012 - Present).

        Member, Mass Communication Week Committee. (August 2011 - Present).

        Organizer, School of Journalism and Mass Communication Website Committee. (August 2011 - Present).

        Member, Alumni Committee. (August 2010 - Present).

        Organizer, Live Streaming for Mass Communication Week. (October 2009 - Present).

B. Professional:

    Attendee / Participant, Google News Lab, Austin, TX, United States. (April 20, 2017 - Present).

    Member, Google University Network, Palo Alto, CA, United States. (March 2017 - Present).

Co-Founder, Coiski, Austin, TX, United States. (July 2016 - Present).

Associate Editor, Southwestern Education Council for Journalism and Mass Communication, San Marcos, TX, United States. (January 2012 - Present).

Adjudicator, AEJMC-ICD Student International Multimedia News Story Contest, San Marcos, TX, United States. (September 2011 - Present).

C. Community:

Co-Chair, Community Codes Meetup Group, San Marcos, TX. (May 2017 - Present).

D. Organization Memberships:

Southwestern Education Council for Journalism and Mass Communication. Board Member (September 2012 – present)

Hacks / Hackers. (January 2013 – December 2016).

Investigative Reporters and Editors (IRE). (January 2014 - January 2015).

E. Service Honors and Awards:

Award / Honor Recipient: Presidential Award for Excellence in Service, School of Journalism and Mass Communication.
    February 2016

G. Service Professional Development Activities Attended:

Conference Attendance, "National College Media Convention," Associate Collegiate Press, Austin, TX, United States. (October 2009).